ARCHITECTURAL DIGEST

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BRIGHT MOVES

A trio of top Manhattan furnishings dealers unveil their smart new digs

his winter three high-profile openings are animating New York City's interior design scene. After 38 years at its packed-to-the-rafters facility on far East 53rd Street, the antiques mecca Newel (newel.com) has moved to a 15-room outpost on East 61st that's not only more centrally located but also wonderfully airy. The majority of the company's inventory has been transferred off-site to a vast Queens warehouse, which is open to interested clients as well, so the pieces in the Manhattan gallery can be displayed much more strikingly than in the past. "The new space has a really

theatrical feel to it," says fourth-generation Newel CEO Jake Baer. Case in point: the 24-by-24-foot room currently appointed with a spectacular stand of gesso-coated mahogany palm trees. Created in the 1930s by designer Marian Hall for a Fifth Avenue apartment, the palms went on to grace the cover of the important 1971 book Jansen Decoration (the legendary French firm redesigned the residence in 1967 but kept the glamorous faux foliage). Baer acquired the trees, disassembled and in need of restoration, after diligently tracking down a collection mentioned in a newspaper article. "This is exactly the type of thing Newel has always done finding the unusual and tracing its provenance, its heritage," says executive managing director Guy Regal. →

DISCOVERIES





Farther uptown, DeLorenzo (delorenzogallery.com), which specializes in blue-chip Art Deco and other prime vintage pieces, officially reopens this month, occupying 5,000 gutrenovated square feet on Madison Avenue and 76th Street. "They needed a warm, restful, modern environment to house their mix of museum-quality works," says designer Samuel Amoia, who conceived the new interiors. The off-white walls and limestone floors frame creations by Eileen Gray, Diego Giacometti, and Jean-Michel Frank, to name a few. Amoia's own line of pyrite-encrusted furniture, including a large spiral-coil pendant lamp and a low table accented with geometric panels, is also debuting here.

Meanwhile, inside the New York Design Center at 200 Lexington Avenue, decorator Brad Ford has set up Fair (fair-design.com), a permanent to-the-trade version of his annual crafts fair, Field +

Supply, which is held every autumn in High Falls, New York. Furnishings by 16 artisans—from Jim Zivic Design's porcelain-enamel lamps to Blackcreek Mercantile & Trading Co.'s butcherblock tables to Michele Quan's ceramic-tile wall hangings—are arrayed in a long, simple room that allows their exquisite details to shine. "Each piece is different and idiosyncratic because of a knot or some slight imperfection," Ford says. "They're all extremely well made, built to last for generations." - STEPHEN TREFFINGER

> Right center: Designer Brad Ford's Fair, situated in the New York Design Center, is a showcase for contemporary handcrafted work. Right: Among Fair's offerings are an Asher Israelow Studio dining table, a cabinet by Samuel Moyer Furniture, and a Michael Robbins chair.



